

## WORK SMARTER

Our medical programs have been designed with the practitioner in mind. That's why we offer all the features that ensure you get paid quicker with less fuss and administration.

Using our on-line validation and claim system to medical aids such as Discovery, you dramatically cut your administration costs and reduce your bad debts to as low as 2%. The payment processing system of 14 days and even less substantially improves your cash flow; while at the same time dropping your query calls by up to 64%.

But that's not all. We understand the importance of communication in the practice, and using our mail merger, you can produce standard reports to both colleague and patient with no effort. Practices who use the merger have marvelled at the amount of time saved and the increased patient relationship management and professionalism.

But the best part of it all, is that these are only some of the features of Eminance, our practice management programme, which offer a truly integrated solution for the modern day practitioner.

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ATRIC CARE ■ DR A FRANKENTAL & DR P TREVOR ■ DR A M T THOM-  
SON ■ DR A VAN NIEKERK ■ DR A.C. CHRISTODOULOU ■ DR A.J.  
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■ DR C G GULDENPFENNIG PRAKTYK ■ DR C W ROUX INGELYF ■  
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ATES ■ DR CLIVE CORBETT ■ DR D PRINSLOO & ASSOCIATES ■ DR D  
WHITAKER ■ DR DA VENTER ■ DR DANIEL MORKEL ■ DR DAVID  
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## HEALTH FOCUS

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HEALTH FOCUS

PRACTICE  
MANAGEMENT  
SOFTWARE FOR THE  
MEDICAL  
PROFESSIONAL

BEYOND AN  
ACCOUNTING SYSTEM



BREAKING THE  
BOUNDARIES OF MEDICAL  
PRACTICE MANAGEMENT

## KEEPING YOU ONE STEP AHEAD.....

With over 20 years in the medical market, we know what you need to ensure an effective management system.



Getting your accounts out on time just doesn't cut it any longer in the 21st century. Nor is turnover alone a measurement of the practices success. That's why we focus on the areas that matter.

Areas such as getting paid quicker; and the ability to use our systems with minimal training, are what counts. That means a low cost of ownership with a guarantee of stability and easy to understand reporting.

That's why we incorporate technologies such as HealthBridge into our program, with real time claims directly to medical aids like Discovery, reducing claim costs and boosting cash flow.

And we use the latest technology like SMS text messaging.



Imagine sending a message at less than the cost of a landline call to your patient letting them know your are running late, confirming an

appointment, sending a birthday message or even asking your patient to contact you about an overdue account!

Then there is our innovative Patient Wizard. It allows you to access everything about your patient – all on one screen – while at the same time accessing your dairy!

### THE REAL THING

Eminance is designed to run your whole practice, automating routine tasks (like invoices and statements) to advance management functions (like scripts and EDI).



We refer to it as the real thing, because you simply don't need anything else. It caters for the smallest of practices, through to the large multi-practice.

But more importantly, it comes with the assurance that you deal with people who know your profession and care about your practice.

And if you need proof, just ask one of the thousands of people who use our program on a daily basis.

**Eminance**

### COST EFFECTIVE

Eminance is designed to systematically improve your profit potential. It does this by reducing your internal administration costs, reducing claim overheads and thrashing your phone bill.

But it's not an expensive program. The monthly running cost is less than the price of a tank of petrol!

So, ask us how we can afford to let you have the most advanced medical management program at such a low cost?

It's simple. The support of hundreds of large doctor groups and thousands of practitioners has allowed us to grow into the largest independent specialized software house on the continent.

### CHANGE TODAY

It's so simple and we will hold your hand the whole way. Just call us on 021 790-1124 and we will arrange the rest.